

OUR PLAN

Manifesto Special

Conservative manifesto sets out plans for

A BRIGHTER, MORE SECURE FUTURE

David Cameron has unveiled the Conservative manifesto – and his plans to secure a brighter future for you, your family, and Britain.

The detailed plan for the next five years builds on the Conservatives' record since 2010, which has already:

- **HALVED** the deficit as a share of our economy
- **CUT** income tax for over 26 million people
- **FROZEN** fuel duty – saving 17p a litre
- created 1.9 **MILLION** more jobs, over 2 **MILLION** new apprenticeships, and 760,000 more businesses

- **CAPPED** welfare to reward work
- put a **MILLION** more children in good or outstanding schools
- **CUT CRIME** by more than a fifth
- **CUT** the EU budget, and
- increased the state **PENSION** by £950 so older people can enjoy a more dignified retirement

'This is a good start, but we know the job is not finished,' says the Prime Minister – 'there is much more we still have to do to secure a brighter future for everyone in Britain.'

A PLAN FOR EVERY STAGE OF YOUR LIFE

For your new-born baby, there will be the world's best medical care.

For your child, there will be a place at an excellent school.

As you look for your first job, we are building a healthy economy that provides a good career for you with a decent income.

As you look for your first home, we will make sure the Government is there to help.

As you raise your family, we will help you with childcare.

As you grow older, we will ensure that you have dignity in retirement.

Throughout, we will make sure that you will always be able to depend on our cherished National Health Service.

What the Conservative manifesto means for you



A STRONG ECONOMY TO HELP YOU AND YOUR FAMILY

- keep our economy secure by running a surplus so that we start paying down our debts
- commit to no increases in VAT, National Insurance contributions or Income Tax
- crack down on tax evasion and aggressive tax avoidance and ensure those who can afford to pay the most do



CONTROLLED IMMIGRATION THAT BENEFITS BRITAIN

- keep our ambition of delivering annual net migration in the tens of thousands, not the hundreds of thousands
- control migration from the European Union by reforming welfare rules
- clamp down on illegal immigration and abuse of the Minimum Wage

A BRIGHTER FUTURE FOR YOU, YOUR FAMILY AND OUR COUNTRY

This election is the most important in a generation. And there is a clear choice.

The competence of a strong Conservative team with a long-term economic plan, securing a brighter future for you, your family and Britain...

... Or putting it all at risk with the chaos of Ed Miliband in Downing Street, dependent on the Scottish Nationalists – meaning more spending, more borrowing and higher taxes.

Strong leadership

At the last election, voters didn't give any party a majority.

With an economic crisis threatening to engulf our country, the Conservatives took the responsibility to fix the problems Britain faced by going into a coalition.

But now, as the recovery takes hold, Britain needs the competence and stability that comes with a majority Government. And with their manifesto, the Conservatives have set out their long-term plan to secure a brighter future:

- A Britain **living within its means**
- A Britain with **full employment**
- A Britain that **rewards work**
- A Britain that gives every child **the best start in life**
- A Britain that offers everyone **security in retirement**
- A Britain where everyone who works hard can have **a home of their own**

So the question at this election is simple.

Do we go back to square one – or finish what we've begun?

When you come to vote on 7 May, think about your children and grandchildren, and the Britain you want to pass on to them.

On 7 May you have a chance to invest in a brighter future – for you, your family and our country – by voting Conservative.

 **Conservatives**

JOBS FOR ALL

- help businesses to create 2 million new jobs, so we achieve full employment
- give businesses the most competitive taxes of any major economy
- back small firms with a major business rates review
- support 3 million new apprenticeships – so young people acquire the skills to succeed
- pass a new law so nobody working up to 30 hours on the minimum wage pays income tax on what they earn



BUILDING A FAIRER WELFARE SYSTEM

- cap overall welfare spending
- lower the amount of benefits that any household can receive to £23,000 so that people cannot claim more in benefits than most earn in work
- continue to roll out Universal Credit, to make work pay
- tax-free childcare to support parents back into work, and 30 hours of free childcare a week for working parents of 3–4 year-olds



CUTTING YOUR TAXES

- cut income tax for 30 million people, taking everyone who earns less than £12,500 out of Income Tax altogether
- back aspiration by raising the 40p tax threshold – so that no one earning less than £50,000 pays it

GIVING YOUR CHILD THE BEST START IN LIFE

- ensure a good primary school place for your child, with zero tolerance for failure
- turn every failing and coasting secondary school into an academy and deliver free schools for parents and communities that want them
- help teachers to make Britain the best country in the world for developing maths, engineering, science and computing skills.



PROTECTING AND IMPROVING OUR NATIONAL HEALTH SERVICE

- continue to increase spending on the NHS, supported by a strong economy, so the NHS stays free for you to use
- spend at least an additional £8 billion by 2020 over and above inflation to fund and support the NHS's own action plan for the next five years



Five years ago, the Labour Minister who was in charge of spending British taxpayers' money left us a note. **It said:**

"I'm afraid there is no money"

FIVE YEARS LATER, OUR PLAN IS DELIVERING **FOR YOU, YOUR FAMILY AND OUR COUNTRY**

- 1** THE **DEFICIT HALVED** AS A SHARE OF OUR ECONOMY
- 2** **INCOME TAX CUT** FOR OVER 26 MILLION PEOPLE
- 3** FUEL DUTY FROZEN – **SAVING 17p A LITRE**
- 4** 1.9 MILLION **MORE JOBS** CREATED SINCE 2010
- 5** 760,000 **MORE BUSINESSES** SINCE 2010
- 6** **WELFARE CAPPED** TO REWARD WORK
- 7** A MILLION MORE CHILDREN IN **GOOD OR OUTSTANDING SCHOOLS**
- 8** OVER 2 MILLION **NEW APPRENTICESHIPS** DELIVERED
- 9** **CRIME DOWN** BY MORE THAN A FIFTH
- 10** THE **EU BUDGET CUT** AND AN **EU REFERENDUM** BY THE END OF 2017

 **Conservatives**

**LET'S NOT WASTE THE LAST FIVE YEARS OF HARD WORK.
LET'S NOT GO BACK TO SQUARE ONE.
VOTE CONSERVATIVE**