

# OUR PLAN

Manifesto Special

Conservative manifesto sets out plans for

## A BRIGHTER, MORE SECURE FUTURE

*David Cameron has unveiled the Conservative manifesto – and his plans to secure a brighter future for you, your family, and Britain.*

The detailed plan for the next five years builds on the Conservatives' record since 2010, which has already:

- **HALVED** the deficit as a share of our economy
- **CUT** income tax for over 26 million people
- **FROZEN** fuel duty – saving 17p a litre
- created 1.9 **MILLION** more jobs, over 2 **MILLION** new apprenticeships, and 760,000 more businesses

- **CAPPED** welfare to reward work
- put a **MILLION** more children in good or outstanding schools
- **CUT CRIME** by more than a fifth
- **CUT** the EU budget, and
- increased the state **PENSION** by £950 so older people can enjoy a more dignified retirement

'This is a good start, but we know the job is not finished,' says the Prime Minister – 'there is much more we still have to do to secure a brighter future for everyone in Britain.'

### A PLAN FOR EVERY STAGE OF YOUR LIFE

**For your new-born baby**, there will be the world's best medical care.

**For your child**, there will be a place at an excellent school.

**As you look for your first job**, we are building a healthy economy that provides a good career for you with a decent income.

**As you look for your first home**, we will make sure the Government is there to help.

**As you raise your family**, we will help you with childcare.

**As you grow older**, we will ensure that you have dignity in retirement.

**Throughout**, we will make sure that you will always be able to depend on our cherished National Health Service.

# What the Conservative manifesto means for you



## A STRONG ECONOMY TO HELP YOU AND YOUR FAMILY

- keep our economy secure by running a surplus so that we start paying down our debts
- commit to no increases in VAT, National Insurance contributions or Income Tax
- crack down on tax evasion and aggressive tax avoidance and ensure those who can afford to pay the most do



## CONTROLLED IMMIGRATION THAT BENEFITS BRITAIN

- keep our ambition of delivering annual net migration in the tens of thousands, not the hundreds of thousands
- control migration from the European Union by reforming welfare rules
- clamp down on illegal immigration and abuse of the Minimum Wage

## A BRIGHTER FUTURE FOR YOU, YOUR FAMILY AND OUR COUNTRY

**This election is the most important in a generation.** And there is a clear choice.

The competence of a strong Conservative team with a long-term economic plan, securing a brighter future for you, your family and Britain...

... Or putting it all at risk with the chaos of Ed Miliband in Downing Street, dependent on the Scottish Nationalists – meaning more spending, more borrowing and higher taxes.

### Strong leadership

At the last election, voters didn't give any party a majority.

With an economic crisis threatening to engulf our country, the Conservatives took the responsibility to fix the problems Britain faced by going into a coalition.

But now, as the recovery takes hold, Britain needs the competence and stability that comes with a majority Government. And with their manifesto, the Conservatives have set out their long-term plan to secure a brighter future:

- A Britain **living within its means**
- A Britain with **full employment**
- A Britain that **rewards work**
- A Britain that gives every child **the best start in life**
- A Britain that offers everyone **security in retirement**
- A Britain where everyone who works hard can have **a home of their own**

So the question at this election is simple.

**Do we go back to square one – or finish what we've begun?**

When you come to vote on 7 May, think about your children and grandchildren, and the Britain you want to pass on to them.

**On 7 May you have a chance to invest in a brighter future – for you, your family and our country – by voting Conservative.**

 **Conservatives**

## JOBS FOR ALL

- help businesses to create 2 million new jobs, so we achieve full employment
- give businesses the most competitive taxes of any major economy
- back small firms with a major business rates review
- support 3 million new apprenticeships – so young people acquire the skills to succeed
- pass a new law so nobody working up to 30 hours on the minimum wage pays income tax on what they earn



## BUILDING A FAIRER WELFARE SYSTEM

- cap overall welfare spending
- lower the amount of benefits that any household can receive to £23,000 so that people cannot claim more in benefits than most earn in work
- continue to roll out Universal Credit, to make work pay
- tax-free childcare to support parents back into work, and 30 hours of free childcare a week for working parents of 3–4 year-olds



## CUTTING YOUR TAXES

- cut income tax for 30 million people, taking everyone who earns less than £12,500 out of Income Tax altogether
- back aspiration by raising the 40p tax threshold – so that no one earning less than £50,000 pays it

## GIVING YOUR CHILD THE BEST START IN LIFE

- ensure a good primary school place for your child, with zero tolerance for failure
- turn every failing and coasting secondary school into an academy and deliver free schools for parents and communities that want them
- help teachers to make Britain the best country in the world for developing maths, engineering, science and computing skills.



## PROTECTING AND IMPROVING OUR NATIONAL HEALTH SERVICE

- continue to increase spending on the NHS, supported by a strong economy, so the NHS stays free for you to use
- spend at least an additional £8 billion by 2020 over and above inflation to fund and support the NHS's own action plan for the next five years



**Five years ago**, the Labour Minister who was in charge of spending British taxpayers' money left us a note. **It said:**

*"I'm afraid there is no money"*

## FIVE YEARS LATER, OUR PLAN IS DELIVERING **FOR YOU, YOUR FAMILY AND OUR COUNTRY**

- 1** THE **DEFICIT HALVED** AS A SHARE OF OUR ECONOMY
- 2** **INCOME TAX CUT** FOR OVER 26 MILLION PEOPLE
- 3** FUEL DUTY FROZEN – **SAVING 17p A LITRE**
- 4** 1.9 MILLION **MORE JOBS** CREATED SINCE 2010
- 5** 760,000 **MORE BUSINESSES** SINCE 2010
- 6** **WELFARE CAPPED** TO REWARD WORK
- 7** A MILLION MORE CHILDREN IN **GOOD OR OUTSTANDING SCHOOLS**
- 8** OVER 2 MILLION **NEW APPRENTICESHIPS** DELIVERED
- 9** **CRIME DOWN** BY MORE THAN A FIFTH
- 10** THE **EU BUDGET CUT** AND AN **EU REFERENDUM** BY THE END OF 2017

 **Conservatives**

**LET'S NOT WASTE THE LAST FIVE YEARS OF HARD WORK.  
LET'S NOT GO BACK TO SQUARE ONE.  
VOTE CONSERVATIVE**